



Delifresh®

RELIABLE FOOD PRODUCTION,
PARTNER STRUCTURED.

COMPANY PROFILE



2026

YOUR BRAND. OUR CRAFT.

SCALABLE. BUILT FOR DAILY SUPPLY.

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WHO WE ARE

DELIFRESH is a structured food production company and the newest strategic investment in Egypt, launched in December 2025 by a well-established Saudi food and hospitality group with more than 15 years of regional market experience.

The parent group owns and operates successful food brands including Makbous Express, Luca Steak House, and Food Sources, bringing extensive expertise in restaurant operations, food production systems, large-scale supply management, and brand development.

With a strong operational foundation and proven regional experience, **Delifresh** was established to serve coffee chains, corporate clients, and growing brands in Egypt that require reliable, high-volume, and consistent fresh food production



Operating from a professionally managed central kitchen and supported by a trained team of over 60 production staff, **Delifresh** delivers up to 4,000 fresh items daily across multiple food categories.

Delifresh Is Not Simply a Supplier.

It is a structured production partner built to support brands that cannot afford inconsistency.

OUR GROUP FOUNDATION



Delifresh operates under a Saudi food and hospitality group with over **15 years** of operational excellence across restaurant management, food production, and structured supply systems.

THE GROUP SUCCESSFULLY OWNS AND OPERATES:
Makbous Express* Luca Steak House* Food Sources.

ACROSS ITS REGIONAL FOOTPRINT, THE GROUP HAS DEVELOPED STRONG CAPABILITIES IN:

- Multi-branch restaurant operations
- Standardized food production systems
- Supply chain management
- Menu engineering and brand positioning
- Corporate and retail food solutions

The launch of **Delifresh** in Egypt represents a strategic expansion focused on strengthening B2B food production infrastructure in the local market, supported by regional expertise and proven systems.



OUR VISION



To become a trusted and leading food production partner for coffee chains and corporate clients across Egypt, recognized for operational reliability, production consistency, and scalable supply solutions.

OUR MISSION



To deliver structured, high-quality, and reliable fresh food production that supports brands and businesses in maintaining consistent standards, operational efficiency, and sustainable growth.

WHAT WE DO



DELIFRESH
SPECIALIZES IN
STRUCTURED DAILY
FOOD PRODUCTION
FOR BUSINESSES THAT
REQUIRE RELIABILITY
AT SCALE.

FOR COFFEE CHAINS:

We support single and multi-branch coffee brands with:

- Fresh bakery and viennoiserie.
- Sandwiches and ready-to-serve items.
- Desserts and sweet selections.
- Seasonal product development.
- Central kitchen production support* Multi-branch coordinated supply.

Our systems are designed to maintain consistency across locations while supporting brand solutions standards and operational efficiency.

WHAT WE DO

FOR CORPORATE CLIENTS:

We provide structured food supply solutions including:

- Daily office meal programs
- Staff catering solutions
- Meeting and event catering
- Bulk meal supply
- Seasonal and Ramadan catering programs

Custom & Private Label Production

- Branded food production
- Menu development and standardization
- Customized packaging
- Large-volume production contracts
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OUR PRODUCTION CAPACITY AND STRUCTURED WORKFLOW ALLOW US TO HANDLE VOLUME WHILE MAINTAINING QUALITY CONTROL.

PRODUCTION CAPACITY & OPERATIONAL STRENGTH

SCALABLE – BUILT FOR DAILY SUPPLY

Delifresh

Delifresh operates from a professionally structured central kitchen designed for high-volume and controlled production flow.

Key operational strengths include:

- Up to 4,000 fresh items produced daily.
- 60+ trained production staff.
- Organized workflow and station-based production.
- Standardized recipes and portion control.
- Scalable capacity for expanding brands.
- Structured coordination for multi-branch supply.

OUR OPERATIONAL MODEL IS BUILT TO ENSURE THAT PRODUCTION VOLUME INCREASES WITHOUT COMPROMISING QUALITY OR CONSISTENCY.



We Implement:

- Standardized recipes and documented preparation processes
- Controlled portioning to ensure cost stability
- Strict hygiene and food safety practices
- Trained kitchen and production personnel
- Pre-dispatch quality checks
- Organized packaging and labeling procedures
- Reliable outsourced delivery coordination

FOR CORPORATE CLIENTS:

At **Delifresh**, quality is driven by systems — not chance.

**EVERY PRODUCTION CYCLE
FOLLOWS STRUCTURED CONTROL
POINTS TO ENSURE DEPENDABLE
RESULTS AT SCALE.**

WHY DELIFRESH



Businesses choose **Delifresh** because we combine structured production capability with regional operational experience.

WE IMPLEMENT:

- Backed by a 15+ year Saudi food group
- Built on proven restaurant and production systems
- Reliable daily supply capability
- Scalable output for growing brands
- Operational consistency across categories
- Flexible customization based on brand needs
- Professional production and packaging standards
- Long-term partnership mindset

Delifresh is built for brands and organizations that require stability, reliability, and production strength behind their operations.

PRODUCTION EXPERIENCE



Delifresh supports established coffee brands and corporate clients with structured fresh food production tailored to operational demands.

OUR EXPERIENCE INCLUDES:

- Multi-branch coffee supply coordination
- Daily bakery and ready food production
- Reliable volume handling
- Structured operational execution

WE CONTINUE TO WORK WITH BRANDS THAT PRIORITIZE CONSISTENCY AND LONG-TERM RELIABILITY IN THEIR SUPPLY CHAIN.

OUR APPROACH

OUR PARTNERSHIP PROCESS IS STRUCTURED TO ENSURE CLARITY AND OPERATIONAL ALIGNMENT:

1. Needs assessment and consultation
2. Menu alignment and production planning
3. Sampling and standardization
4. Contract and operational setup
5. Daily production and supply execution
6. Ongoing performance monitoring and support

WE FOCUS ON BUILDING SUSTAINABLE SUPPLY RELATIONSHIPS,

NOT SHORT-TERM TRANSACTIONS..

Delifresh is ready to support coffee chains, corporate clients, and growing brands with dependable fresh food production and scalable daily supply.

With strong regional backing, structured operational systems, and high-volume capacity, **Delifresh** stands as a reliable production supplier and long-term partner in Egypt's B2B food market

Let's build a reliable food partnership.

THANK YOU.



CONTACT INFORMATION:

Phone:

Email:

WhatsApp:

Address: